

Gliding Intelligence

End-to-end intelligent architecture.
Leading intelligent driving assistance and smart cockpit.



Gliding Outdoor Experience

Designed for every outdoor culture and lifestyle across the globe.
A premium, customized solution for all your adventures.

CONTACT US :

/ROXMOTOR.EG

19943

NOUR ELDIN ELSHERIF | نـور الديـن الشـريف | 19943

*This brochure is intended for use in the markets of the Middle East.
* Printed in October 2025. Certain features may be introduced through future OTA updates or aftersales upgrades. Product details may have changed since the time of printing and are subject to modification without prior notice.
* The features and specifications described herein are provided for illustrative purposes only and may vary depending on the country or region where the vehicle is sold. Certain equipment, configurations, or technical details may not be available in all Middle East markets, or may be offered only as optional equipment. For the most accurate and up-to-date information regarding model availability and optional packages, please contact your authorized ROX dealer or importer.
* ROX does not warrant that the information contained in this brochure – including images, descriptions, and displayed functions – is current, accurate, or complete.
* Subject to applicable laws and regulations, ROX reserves the right to modify, update, or revise the contents of this brochure at any time without prior notice.

rox

GLIDING LUXURY

ROX ADAMAS

All New Luxury All-Terrain SUV

NOUR ELDIN ELSHERIF | نـور الديـن الشـريف | 19943



Gliding Sensations

Refined inside and out, exuding confident luxury.
Comfort that exceeds first-class standards.



Gliding Driving

Ultra-luxury-level chassis materials and architecture.
Engineered for exceptional off-road capability in global conditions.

Gliding Sensations



7-Seater(2+3+2): Versatile and Spacious Cabin

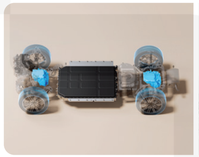


8.5 L Dual-mode Cooler/Warmer



6-Seater(2+2+2): First-class Zero-gravity Seats

Gliding Driving



Full-time AWD

0-100 km/h in 5.5 s

Combined Range WLTC 1226 km



140 mm Ride-height Adjustment Air Suspension

Dynamic Damping Control



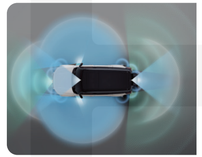
All-aluminum Independent Suspension

Front Double-wishbone and Rear H-arm Multi-link Suspension





Gliding Intelligence



26-Sensor, 128-TOPS Intelligent Driving Assistance System



Wireless Connectivity with OTA Upgrades

(Supported in Egypt, Jordan, Kuwait, Oman, Qatar, Saudi Arabia, and UAE)



Extensive Entertainment and Media Apps

Gliding Outdoor Experience



Up to 5.7 kW External Power Output (3.5 kW V2L + 2.2 kW 220V) for Up to 8 Hours



2nd & 3rd Rows Fold Flat into Bed Space (7-Seater)



World's First Tailgate Kitchen System

ROX ADAMAS Specifications

	ROX ADAMAS Couch 7-Seater(2+3+2)	ROX ADAMAS First-Class 6-Seater(2+2+2)
TECHNICAL SPECIFICATIONS		
Dimensions(L×W×H)	5298 mm x 1985 mm x 1856 mm	
Vehicle wheelbase	3010 mm	
0-100 km/h acceleration	5.5 s	
Fuel tank capacity	70 L	
Drivetrain	Dual-motor full-time 4WD	
Maximum power	350 kW(476 Ps)	
Maximum torque	740 N·m	
Battery capacity	56.01 kWh	
Combined range(WLTC*)	1226 km	
EV range(WLTC*)	235 km	
External power output	5.7 kW(3.5 kW V2L + 2.2 kW 220 V)	
CHASSIS		
Front suspension type	All-aluminum double-wishbone suspension	
Rear suspension type	All-aluminum H-arm multi-link suspension	
Closed-chamber air suspension	● (74-level height adjustment)	
Maximum travel of air suspension	140 mm	
Dynamic damping control(DCC)	●	
OFF-ROAD PERFORMANCE (Recovery Mode)		
Battery pack ground clearance	324 mm	
Maximum wading depth*	770 mm	
Maximum climbing grade	100%(45° slope)	
INTERIOR FEATURES		
Comfortable and luxurious features		
Automatic 3-zone air conditioner	●	
Middle East-exclusive high-power A/C compressor	●	
8.5 L dual-mode cooler/warmer	● (Minimum 0°C and maximum 50°C)	
Keyless entry(including tailgate)	●	
Seat configuration		
First-row seats		
Nappa leather seats*	●	
Driver's seat adjustment	12-way power adjustment	
Front passenger seat adjustment	10-way power adjustment	
Seat ventilation	●	
Seat massage	● (Lumbar acupressure massage)	
Second-row seats		
Nappa leather seats*	●	
Second-row seat adjustment	Manual 4-way (40/60 split-folding)	8-way power adjustment
Seat ventilation	●	
Seat massage	——	● (8-point full back acupressure massage)
Third-row seats		
Number of seats	2	
Seat back adjustment	Manual 2-way(2-position adjustment)	
CARGO SPACE		
Trunk capacity	346 L / 1191 L (with folded third-row seats) / 2175 L (with folded second- and third-row seats)	346 L / 1191 L (with folded third-row seats)
COCKPIT FEATURES		
15.7-inch 3K center touch screen	●	
15.7-inch 3K rear infotainment touch screen(5-position power tilt)	●	
Premium audio system	14 speakers(7.1 channel surround sound)	
On-board data network*	●	
Mobile APP remote vehicle control*	●	
EXTERIOR FEATURES		
Soft-closing doors(including tailgate)	●	
UV-protective glass	●	
Tinted glass*	●	
ADVANCED DRIVER ASSISTANCE SYSTEM(ADAS)		
Automated Highway Driving Assist(AHDA)*		
Cruise control(maximum speed 170 km/h)	●	
Adaptive cruise control(ACC)	●	
Lane centering control(LCC)	●	
Off-road Assist Driving*		
All-terrain mode	All-purpose, Auto, Snow, Mud, Rock, Sand, Wade	
Off-road automatic cruise control	● (2 - 15 km/h)	
Wading depth detection	●	
SAFETY		
Body frame	High-strength steel and aluminum alloy structure	
First-row frontal airbag	x2	
First-row side airbag	x2	
Second-row side airbag	x2	
Side curtain airbag	x2	

Tips:

1. The Combined range and EV range (A.K.A CDC) data under WLTC are obtained by ROX and its partners in accordance with the relevant corporate test standards and verified by a nationally certified third-party laboratory. The actual range of the vehicle may vary due to objective factors such as ambient temperature, road conditions, driving habits, operating behavior and battery service life during real-world driving. ROX reserves the right to adjust the content of the parameter configuration table within the legal range, and the specific parameter configuration of ■ be subject to the final delivered vehicle.
2. The maximum wading depth is 770 mm in Recovery mode. Please avoid dynamic driving in unfamiliar environments at this depth. The vehicle is not to submerge at any time. Please avoid water entering the cockpit during wading.
3. The Nappa leather coverage area includes the perforated areas of the seat cushion and seat back.
4. The Advanced data network and mobile APP remote vehicle control functions are currently supported in Egypt, Jordan, Kuwait, Oman, Qatar, Saudi Arabia, and the UAE, and will be available in other countries and regions later. The availability, pricing, and related terms of data connectivity may vary by market; please consult your local authorized dealer for details.
5. The lane protection system will also implement one OTA or through an after-sales upgrade in the first quarter of 2024. Full implementation is subject to ROX official upgrade notices.
6. The level-2 driving assistance system is for assistance only and is not autonomous. The driver remains responsible for safe driving, must continuously monitor and actively control the vehicle, and be prepared to take over. Use with caution.

Exterior Colors



Desert Gold



Polar White



Emerald Green



Obsidian Black - Black Knight Edition



Basalt Gray

Seat Configurations



Couch 7-Seater



First-Class 6-Seater

Interior Colors









Wheels



21-inch Two-tone Starlight Wheel



21-inch Black Starlight Wheel